



**Payroll Stock Purchase Plan
Stock Purchase Price Summary**

| Purchase Date | Purchase Price |
|----------------------------|----------------|
| 11/01/2010 Both Locations | \$ 33.50 |
| 10/04/2010 Both Locations | \$ 33.26 |
| 08/30/2010 Both Locations | \$ 30.67 |
| 08/05/2010 Both Locations | \$ 34.24 |
| 07/01/2010 Both Locations | \$ 30.19 |
| 06/03/2010 Both Locations | \$ 35.06 |
| 05/04/2010 Both Locations | \$ 33.42 |
| 03/31/2010 Both Locations | \$ 28.35 |
| 03/04/2010 Both Locations | \$ 27.06 |
| 02/04/2010 Both Locations | \$ 24.08 |
| 01/04/2010 Both Locations | \$ 18.46 |
| 12/02/2009 Both Locations | \$ 16.45 |
| 11/04/2009 Both Locations | \$ 17.96 |
| 09/28/2009 Both Locations | \$ 17.05 |
| 08/31/2009 Both Locations | \$ 15.41 |
| 08/03/2009 Both Locations | \$ 12.81 |
| 06/30/2009 Both Locations | \$ 6.10 |
| 06/02/2009 Both Locations | \$ 6.89 |
| 05/04/2009 Both Locations | \$ 4.75 |
| 03/31/2009 Both Locations | \$ 1.63 |
| 03/02/2009 Both Locations | \$ 1.40 |
| 02/02/2009 Both Locations | \$ 1.61 |
| 12/31/2008 Both Locations | \$ 1.31 |
| 12/02/2008 Both Locations | \$ 1.45 |
| 11/03/2008 Both Locations | \$ 4.61 |
| 09/30/2008 Both Locations | \$ 8.52 |
| 09/03/2008 Both Locations | \$ 9.45 |
| 08/04/2008 Both Locations | \$ 7.91 |
| 06/30/2008 Both Locations | \$ 13.08 |
| 06/03/2008 Legacy Valassis | \$ 15.95 |
| 06/02/2008 Windsor Payroll | \$ 15.37 |
| 04/29/2008 Both Locations | \$ 14.40 |
| 03/31/2008 Windsor Payroll | \$ 11.42 |
| 03/26/2008 Legacy Valassis | \$ 11.75 |
| 03/04/2008 Windsor Payroll | \$ 11.09 |
| 02/29/2008 Legacy Valassis | \$ 11.62 |
| 01/31/2008 Legacy Valassis | \$ 9.67 |
| 01/30/2008 Windsor Payroll | \$ 9.45 |
| 01/04/08 | \$ 10.13 |
| 12/07/07 | \$ 13.17 |
| 10/29/07 | \$ 9.95 |
| 09/28/07 | \$ 8.92 |
| 08/31/07 | \$ 9.12 |
| 08/06/07 | \$ 7.88 |
| 07/05/07 | \$ 17.47 |
| 06/08/07 | \$ 17.86 |
| 05/03/07 | \$ 18.67 |
| 03/30/07 | \$ 17.19 |
| 03/06/07 | \$ 16.65 |
| 02/06/07 | \$ 15.84 |
| 01/04/07 | \$ 14.09 |
| 12/06/06 | \$ 15.82 |
| 11/01/06 | \$ 15.12 |
| 09/29/06 | \$ 17.65 |
| 08/30/06 | \$ 21.01 |
| 08/10/06 | \$ 19.66 |
| 08/04/06 | \$ 20.12 |
| 07/07/06 | \$ 18.46 |
| 06/06/06 | \$ 27.67 |
| 05/01/06 | \$ 29.71 |
| 04/04/06 | \$ 29.91 |
| 03/01/06 | \$ 28.21 |
| 02/09/06 | \$ 28.65 |
| 01/09/06 | \$ 29.53 |
| 12/05/05 | \$ 30.19 |
| 11/07/05 | \$ 31.20 |
| 10/06/05 | \$ 37.97 |
| 09/06/05 | \$ 39.55 |